

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

National Media Research Planning & Placement
Attention: Accounts Payable
815 Slaters Ln
Alexandria, VA 22314-1219

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
165706-1	09/23/12	September 2012	08/27/12 - 09/20/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
NRCC (Rep) National Reput	NRCC IE 2012	3093

Flight Dates	Order #	Alt Order #
09/14/12 - 09/20/12	165706	06848532

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	M-F 6-7a News	6-7a	----F--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	F	09/14/12	6:14 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
1 M	F	09/14/12	6:58 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
2	09/17/12	09/17/12	M-F 6-7a News	6-7a	M-----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	09/17/12	6:14 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
1 M	M	09/17/12	6:59 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
3	09/18/12	09/18/12	M-F 6-7a News	6-7a	-T-----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Tu	09/18/12	6:13 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
2 M	Tu	09/18/12	6:44 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
4	09/19/12	09/19/12	M-F 6-7a News	6-7a	--W----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	W	09/19/12	6:09 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
2 M	W	09/19/12	6:44 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
5	09/20/12	09/20/12	M-F 6-7a News	6-7a	---T---	:30	2	\$800.00	NM

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Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	3093	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/20/12	09/20/12	M-F 6-7a News	6-7a	---T---	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Th	09/20/12	6:11 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
2 M	Th	09/20/12	6:58 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	NRCCMN080914	\$800.00	NM
6	09/15/12	09/15/12	Sa GMA	7-8a	-----S-	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Sa	09/15/12	7:42 AM	Sa GMA	7-8a	:30	NRCCMN080914	\$600.00	NM
7	09/16/12	09/16/12	Sun 6-7a News	6-7a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	09/16/12	6:15 AM	Sun 6-7a News	6-7a	:30	NRCCMN080914	\$500.00	NM
8	09/16/12	09/16/12	Su GMA	7-8a	-----S	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	09/16/12	7:29 AM	Su GMA	7-8a	:30	NRCCMN080914	\$700.00	NM
9	09/16/12	09/16/12	Sun 8-9a	8-9a	-----S	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Su	09/16/12	8:28 AM	Sun 8-9a	8-9a	:30	NRCCMN080914	\$700.00	NM
10	09/14/12	09/14/12	M-F Midday News	11a-12p	----F--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	F	09/14/12	11:28 AM	M-F Midday News	11a-12p	:30	NRCCMN080914	\$600.00	NM
11	09/17/12	09/17/12	M-F Midday News	11a-12p	M-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	M	09/17/12	11:22 AM	M-F Midday News	11a-12p	:30	NRCCMN080914	\$600.00	NM
12	09/18/12	09/18/12	M-F Midday News	11a-12p	-T-----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 09/17/12	<u>End Date</u> 09/23/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 M	Tu	09/18/12	11:09 AM	M-F Midday News	11a-12p	:30	NRCCMN080914	\$600.00	NM
13	09/19/12	09/19/12	M-F Midday News	11a-12p	--W----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
165706-1	09/23/12	September 2012	08/27/12 - 09/20/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	3093	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/19/12	09/19/12	M-F Midday News	11a-12p	--W----	:30	1	\$600.00	NM
09/17/12 09/23/12 --W---- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 11:50 AM M-F Midday News 11a-12p :30 NRCCMN080914 \$600.00 NM									
14	09/20/12	09/20/12	M-F Midday News	11a-12p	---T---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 11:21 AM M-F Midday News 11a-12p :30 NRCCMN080914 \$600.00 NM									
15	09/16/12	09/16/12	At Issue	Sun 10-1030a	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/16/12 10:20 AM At Issue Sun 10-1030a :30 NRCCMN080914 \$500.00 NM									
16	09/17/12	09/17/12	M-F 5-530p	5-530p	M-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/17/12 5:09 PM M-F 5-530p 5-530p :30 NRCCMN080914 \$800.00 NM									
17	09/19/12	09/19/12	M-F 5-530p	5-530p	--W----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 5:21 PM M-F 5-530p 5-530p :30 NRCCMN080914 \$800.00 NM									
18	09/14/12	09/14/12	M-F 6-630p	6-630p	----F--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/14/12 6:13 PM M-F 6-630p 6-630p :30 NRCCMN080914 \$900.00 NM									
19	09/17/12	09/17/12	M-F 6-630p	6-630p	M-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/17/12 6:20 PM M-F 6-630p 6-630p :30 NRCCMN080914 \$900.00 NM									
20	09/18/12	09/18/12	M-F 6-630p	6-630p	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 09/18/12 6:22 PM M-F 6-630p 6-630p :30 NRCCMN080914 \$900.00 NM									
21	09/19/12	09/19/12	M-F 6-630p	6-630p	--W----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 6:20 PM M-F 6-630p 6-630p :30 NRCCMN080914 \$900.00 NM									

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165706-1	09/23/12	September 2012	08/27/12 - 09/20/12
Advertiser	Product	Estimate Number	
NRCC (Rep) National Repul	NRCC IE 2012	3093	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/19/12	09/19/12	M-F 6-630p	6-630p	--W----	:30	1	\$900.00	NM
22	09/20/12	09/20/12	M-F 6-630p	6-630p	---T---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 6:23 PM M-F 6-630p 6-630p :30 NRCCMN080914 \$900.00 NM									
23	09/16/12	09/16/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/16/12 5:52 PM Su 530-6p News 530-6p :30 NRCCMN080914 \$1,000.00 NM									
24	09/14/12	09/14/12	M-F 630-7p	630-7p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/14/12 6:52 PM M-F 630-7p 630-7p :30 NRCCMN080914 \$800.00 NM									
25	09/17/12	09/17/12	M-F 630-7p	630-7p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/17/12 6:56 PM M-F 630-7p 630-7p :30 NRCCMN080914 \$800.00 NM									
26	09/18/12	09/18/12	M-F 630-7p	630-7p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 09/18/12 6:54 PM M-F 630-7p 630-7p :30 NRCCMN080914 \$800.00 NM									
27	09/19/12	09/19/12	M-F 630-7p	630-7p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 6:43 PM M-F 630-7p 630-7p :30 NRCCMN080914 \$800.00 NM									
28	09/20/12	09/20/12	M-F 630-7p	630-7p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 6:43 PM M-F 630-7p 630-7p :30 NRCCMN080914 \$800.00 NM									
29	09/16/12	09/16/12	America's Funniest Home 6-7p		-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Su 09/16/12 6:44 PM America's Funniest Home Videos 6-7p :30 NRCCMN080914 \$3,000.00 NM									
30	09/14/12	09/14/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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30	09/14/12	09/14/12	M-F, Su 10-1035p	10-1035p	----F--	:30	1	\$1,050.00	NM
09/10/12 09/16/12 ----F-- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 09/14/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080914 \$1,050.00 NM									
31	09/17/12	09/17/12	M-F, Su 10-1035p	10-1035p	M-----	:30	1	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/17/12 10:23 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080914 \$1,050.00 NM									
32	09/19/12	09/19/12	M-F, Su 10-1035p	10-1035p	--W----	:30	1	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 10:30 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080914 \$1,050.00 NM									
33	09/20/12	09/20/12	M-F, Su 10-1035p	10-1035p	---T---	:30	1	\$1,050.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 09/20/12 10:13 PM M-F, Su 10-1035p 10-1035p :30 NRCCMN080914 \$1,050.00 NM									
34	09/15/12	09/15/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Sa 09/15/12 11:05 PM Late News Delayed 1030-1105p :30 NRCCMN080914 \$600.00 NM									
35	09/17/12	09/17/12	Nightline	1035-1102p	M-----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 09/17/12 10:44 PM Nightline 1035-1102p :30 NRCCMN080914 \$650.00 NM									
36	09/19/12	09/19/12	Nightline	1035-1102p	--W----	:30	1	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M W 09/19/12 11:02 PM Nightline 1035-1102p :30 NRCCMN080914 \$650.00 NM									
Total Spots							41		

Payment Terms 30 Days

Gross Total	\$34,200.00
Agency Commission	\$5,130.00
Net Amount Due	\$29,070.00